



Billy Arcement

THE
LEADERSHIP STRATEGIST



"Leadership Solutions that Improve Performance.™"

LEADERSHIP SPEAKER BILLY ARCEMENT DELIVERS...



The Common Sense Leadership Strategies necessary to overcome the most daunting challenges facing organization leaders today such as...

- high employee turnover
- rising costs
- diminishing customer loyalty
- global competition
- low morale and limited mindsets
- no system in place for leadership growth
- client dissatisfaction

Sound Familiar?

Not for long... When you invite **Billy Arcement, MEd** — *The Leadership Strategist*, to bring his simple, straight forward and ready-to-implement solutions to your organization – challenges become springboards for change and obstacles become incredible opportunities.

As a leadership speaker and results-producing consultant for organizational and personal leadership — Billy's expertise and experience helps you and your organization understand how to best:

- Cultivate the right organizational and individual leadership skills
- Bring sensitive problems to the surface and provide effective, efficient solutions
- Build respect, trust, and morale in the workforce
- Create an environment maximizing employee self-motivation and skill sets
- Develop a strong, synergistic team spirit
- Create a consistent and effective leadership style
- Identify personal leadership issues competing with company growth and success

Leaders today need more solutions and strategies that they can implement not just for the SHORT TERM but more importantly that they can leverage to create LONG-TERM, positive change in their organizations.



Risk Free Guarantee:

If Billy doesn't achieve the expectations agreed upon, you only pay expenses.

What Clients Say

"I'm in my room . . . alone . . . enjoying the serenity . . . and reflecting on this morning's life talk by Billy Arcement. The images yield much room for improvement . . . in life and work. Thanks for handing me the mirror. Thanks for this glorious weekend. Thanks for caring. Thanks for this catalyst to excellence."

EMILE GAUCHET, WWL RADIO SALES TEAM

"I looked around at the audience during your presentation and you have every single person making direct eye contact and hanging onto every word you were imparting . . . that is hard to do!"

KIM THOMAS, DIRECTOR, TEAMS OF TOMORROW

"Billy was absolutely awesome. I feel he was the best presenter at the conference. If you missed Billy, you missed a chance to change your life. He changed mine."

JEFF ROBERTS, SOUTH SPENCER SCHOOL BOARD, NSBA NATIONAL CONVENTION PARTICIPANT

"Billy Arcement passionately believes in his message and articulates that message clearly."

ANITA BAGHY, TULSA, OK TECHNOLOGY CENTER

"A truly educational experience. This evening has given me a new insight on how to bring balance into my life."

MICHELLE DANNA, BLUE CROSS

"Billy—you rock!"

AMY LOAR, ST. TAMMY HOSPITAL

Partial Client List

BUSINESS

Accutrans, LLC
Credit Union Professionals
Diamond B Construction, LLC
Douglas Publications
Entercom (WWL Radio)
Entergy Corporation
ExxonMobil Chemical
Five Guys Restaurants
Georgia Pacific Corporation
Lebeouf Bros. Towing, LLC
Louisiana Cat
Louisiana Credit Union League
Nalco Company
Northwestern Mutual Financial
Royal Honda
Stone Energy

ASSOCIATIONS

American Braham Breeders
Assn. of College and University
Printers
Assn. of News Media and Internal
Auditors
ESRD Network 13
Executive Women International
Financial Women International
Human Resource Management Assn.
Louisiana Restaurant Assn.
National Association of Purchasing
Management
National Dairy Herd Information
Assn.
National Speakers Assn.

EDUCATION

AL Assn. of School Boards
AZ School Boards Assn.
LA School Boards Assn.
National School Boards Assn.
NC Central University
NC School Boards Assn.
OK State School Boards Assn.
TX Assn. of School Boards

GOVERNMENT

HUD
International Institute of Municipal
Clerks
National Institute of Government
Purchasing
Sewerage & Water Board, New
Orleans
United States Navy Recruiting
USDA, Rural Development

Leadership Messages That Make an Impact



With a unique wit, wisdom and down-to-earth style, Leadership Speaker Billy Arcement customizes every message specifically for each organization so there is ALWAYS continuity and a clear sense of OWNERSHIP for all attendees. He uses his 36 year membership in the National Speakers Association to create messages infused with cutting edge information, inspiration, insights, and his special touch of Cajun humor. Your team will laugh, learn and come away from Billy's programs feeling

empowered, enlightened and eager to put real strategies and solutions in place for powerful long-term positive change.

What Kind of Training Are YOU Interested in? Conference Keynotes? Break-out Sessions or On-site Training? Billy can deliver them all!

Topics to Build Your Business Success

- Leadership Strategies to Overcome a Shifting Economy
- How to Get the Most From Your Team
- Creating and Sustaining High Performance Teams
- Three Keys for Building Success in Your Business and Personal Life
- It's Attitude, Not Aptitude, That Gives You Altitude
- How to Master Your Time and Bring Balance to Your Life
- Everything Counts
- Effectively Developing and Growing Employees

Billy can also create other customized programs using his extensive research files and personal experience. Contact him to discuss your needs and to determine if there is a fit.

School District Programs

Billy is a 12 year veteran of service on his local school board and a past state president of the Louisiana School Boards Association. For the past 26 years, he has been teaching critical skills board members can use to implement his "Children First" philosophy.

He provides powerful content to build board unity, teamwork, leadership skills and service to children.

Bring excitement and entertainment to your convention or use Billy to facilitate your board retreat. Take advantage of Billy's wisdom and many program offerings — *it's a wise choice for the children you represent.*

Safety Training & Consulting Services

Bring long-lasting safety improvement to your organization with Billy's program, "Creating a Powerful Safety Culture." He also offers safety and environmental consulting services.

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